

# INTRODUCTION





To promote early childhood development globally.
Starting with a showcase project in Fiji



Adopting concepts from Habitat for Humanity



Working with limited resources



# ESTABLISH CHARLOTTE, NC HEADQUARTERS

We are a 501(c) 3) non-profit organization



Secure office space and necessary resources



Serve as the central hub for global operations





### **ASSEMBLE ADVISORY BOARD**

Early childhood education

Leverage expertise to guide strategic decisions

Design a prestigious board with relevant experience



Architecture and design

Fundraising & development



Technology and innovation

### **DEVELOP FIJI CHAPTER**



Establish local partnerships and collaborations



Assemble advisory and governance board for Fiji chapter



Conduct needs assessment and feasibility study



Lay the groundwork for the showcase project



## **DESIGN & DEVELOP WEBSITE**



Create informative and engaging content



Develop platform resources for teachers and students



Ensure user-friendly interface and accessibility



Serve as a central hub for information and resources

# IMPLEMENT MARKETING & FUNDRAISING STRATEGIES

Identify target audiences and potential donors

Develop compelling marketing materials and campaigns

Plan and execute fundraising events and initiatives

Explore sustainable funding sources (grants, partnerships, etc.)

Set fundraising goals and track progress





#### **ESTABLISH**

# PARTNERSHIPS & COLLABORATIONS



Identify potential partners (local, regional, and international)



Develop mutually beneficial relationships



Leverage partnerships for resources, expertise, and support



Showcase successful partnerships and their impact

## MONITORING, EVALUATION & REPORTING

Set key performance indicators (KPIs) and metrics

Regularly assess progress and impact

Prepare and share reports with stakeholders



Use data-driven insights to inform decisionmaking





# CONTINUOUS IMPROVEMENT & SCALING



Gather feedback and lessons learned



Refine strategies and approaches based on insights



Explore opportunities for replication and scaling in other regions



Develop a long-term growth plan



### OTHER AREAS TO CONSIDER











